



We build strong kids, strong families, strong communities.

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FOR IMMEDIATE RELEASE

SNOW DAY AT THE YMCA!

When the schools are closed for the day because of weather, the Grand Traverse Bay YMCA is not. The YMCA provides a day-camp atmosphere with trained staff for school aged children when their schools are closed.

The snow day program at the Grand Traverse Bay YMCA begins at 6:30 a.m. and ends at 6:00 p.m. It's meant to work with parents' schedules, especially for moms and dads who may not have anywhere else to turn on such short notice.

"I believe the parents are really, really excited, and so grateful that they have a place like this that's fun and safe and nurturing," said Molly Brown, YMCA Child Care Director. "The YMCA is a place where they can come and feel comfortable in a values-based environment."

A grateful mother in Traverse City said ...

"My son was very happy to be attending the YMCA snow-day program. I worked in local childcares for many years; the program at the YMCA can't be beat, especially for energetic children. Most local childcares are geared towards younger children. They don't have the resources available to them for older, active children such as a full-size gym and sports equipment for indoor use. Many times older kids are required to follow the routine of younger children. Also, the cost for a full-day of care can break your wallet; the YMCA provides quality care at relatively cheap rates."

There are member and non-member rates, as well as scholarship assistance available. The Grand Traverse YMCA is located at 3000 Racquet Club Drive, off South Airport Road between Cass and Garfield in Traverse City, behind the Logan West offices. For more information, you can contact the Grand Traverse Bay YMCA at (231) 933-9622 or download a registration form at www.gtbayymca.org.